

## Activate Learning Careers Programme

Activate Learning is committed to providing students with career-focused learning programmes supported by high quality information, advice and guidance (IAG) to raise aspirations and enable successful transition.

The Careers programme provides an overview of the careers activities delivered to students. It is designed to fulfill the Gatsby benchmarks and CDI Framework.

Learning about Careers and the World of Work																
Activity/ Resource	Objectives	Level	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	GBM*	CDI
1:1 impartial careers guidance with a qualified adviser	Personalised support to enable informed decision making and next steps planning	All	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	2, 3, 8	
ALO Careers – online resources	To support self-directed careers learning	All	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	2, 3	
Online Careers matching tools	To enhance self-awareness and assist with labour market research to enable informed decision-making	All	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	2,3,4,5, 6,7,8	
Student Services induction and Fresher's Fair	To introduce and signpost support services	All	✓												8	
Right Student, Right Course	Providing support and options to students unsure of their course choice	All	✓	✓											3, 8	
Career Readiness and Employability Programme	Weekly careers sessions to develop career management and employability skills and to prepare for next steps	All	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	1,2,3,4, 5,7	
Exploring Careers and Ideas workshop	To introduce career decision making, develop self-awareness and explore career pathways	All		✓	✓	✓									2, 4	
National Careers week	Raising awareness to new and developing sectors	All							✓						2, 4	
National Apprenticeship week – Webinars and in class sessions	Raising awareness of opportunities and pathways	All						✓							2, 4	
Progression options workshop	To understand the range of options available to support informed decision making	All	✓				✓	✓	✓						2, 4	
1:1 Targeted progression support	Personalised support to enable informed decision making and next steps planning	All							✓	✓	✓	✓	✓	✓	2, 3, 4, 8	
Results day advice and guidance	Personalised support to enable informed decision making and next steps planning	All												✓	3, 8	

Developing Career Management and Employability Skills																
Activity/ Resource	Objectives	Level	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	GBM*	CDI
Careers, Apprenticeships and Higher Education Fairs	Raising awareness of opportunities and to develop self-presentation and networking skills	All							✓						2, 4, 5, 6	
Job and Apprenticeship vacancies advertised via the Vacancy Hub	Next step opportunities	All	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	2, 5, 6	
Recruitment pop-ups	Networking and application opportunities for employer vacancies	All	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	2, 5, 6	
1:1 employability support	Personalised support to help students into employment and Apprenticeship opportunities	All	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	2, 3, 8	
Visiting speakers – employers, Higher Education & Apprenticeship providers	Raising awareness of progression routes, career opportunities and developing self-presentation skills	All	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		2, 4, 5, 6	

Higher Education research and the UCAS Application																
Activity/ Resource	Objectives	Level	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	GBM*	CDI
Higher Education support - University led sessions and personal statement advice	Raising awareness of opportunities and developing self-presentation skills	L3		✓	✓	✓			✓						2, 7	
Higher Education research and UCAS workshops	Research skills for informed-decision making and understanding the application process	L3 Yr1						✓	✓						4, 7	
UCAS personal statement workshop	Self-marketing for successful selection	L3 Yr2	✓	✓											2, 7	
Parent and student webinars	Rasing awareness of opportunities and the application process	L3						✓	✓						2, 7	
1:1 UCAS personal statement support	Personalised support for self-marketing and successful selection	L3 Yr2	✓	✓	✓	✓	✓								2, 3, 8	
UCAS Clearing support	Personalised support to enable informed decision making and next steps planning	L3 Yr2												✓	3, 8	

### The Gatsby benchmarks of Good Career Guidance \*

1. A stable careers programme
2. Learning from career and labour market information
3. Addressing the needs of each student
4. Linking curriculum learning to careers
5. Encounters with employers and employees
6. Experiences of workplaces
7. Encounters with further and higher education
8. Personal guidance

### CDI Framework

- Grow throughout life
- Explore possibilities
- Manage Career
- Create opportunities
- Balance life and work
- See the big picture

